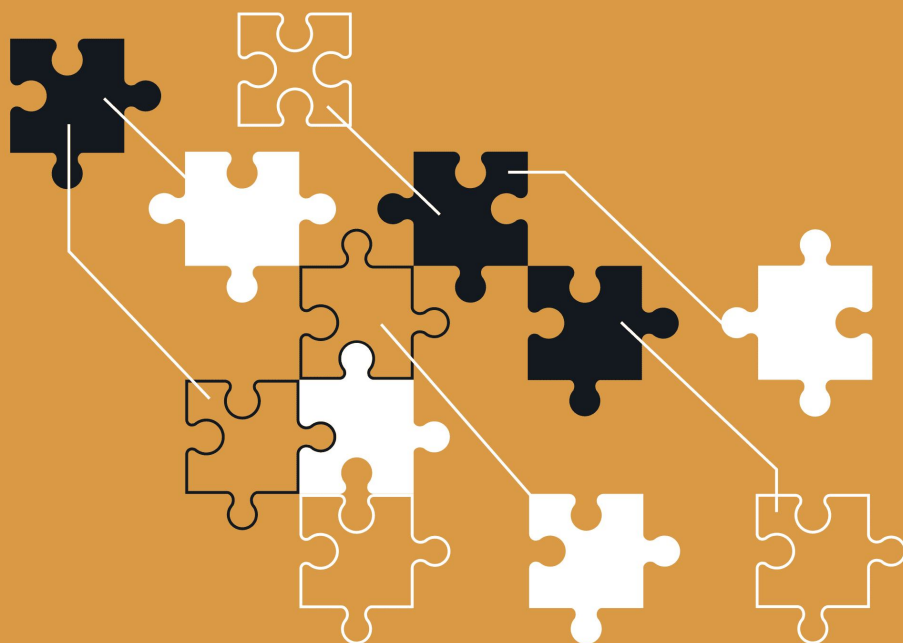


Should we go decoupled?

A conversation starter



Take this simple quiz to help you evaluate whether a decoupled architecture is the right fit for your business goals.

Questions	Yes	No
Must my front-end be portable? ie: backend agnostic?		
Is my app assembled from a large diversity of data sources and not mostly WordPress?		
Do I wish to serve flat files?		
Do I currently have an experienced modern JS team?		
Are there organizational reasons why I wish to leverage modern JS for my front-end?		
Can I calculate the total cost of ownership of a decoupled front-end?		
Am I prepared to tolerate a higher total cost of ownership overall?		
Am I prepared to manage two codebases and potentially increased code complexity?		
Am I prepared to manage two hosting environments?		
Am I prepared to tolerate more complex support and incident management, which may include additional internal support resources?		
Am I ok with some re-invention of the wheel for common integrations and functions?		
Am I expecting my app to scale to very intense traffic events (elections, sporting events, etc?)		
Am I extremely sensitive to any degradation of performance?		
Will the team responsible for my front-end code be stable over the life of the project?		
Do I understand the caching strategy that will be necessary to scale the app, including potential costs?		
TOTAL		

Heads up: The more NOs you check, the more strongly we'd advise against decoupling your CMS from your front end.